



2018

VISION IN ENERGY LPG EVENT  
SANDTON CONVENTION CENTRE  
GAUTENG, SOUTH AFRICA  
7 – 8 MAY 2018

Visit [www.visioninenergy.co.za](http://www.visioninenergy.co.za) for more details

IN COLLABORATION WITH



## SPONSORSHIP OPPORTUNITIES

As one of the continent's premium LPG industry events, becoming a sponsor of the 2018 VIE LPG Event provides your company/brand with valuable exposure to a targeted, regional LPG audience of substance.

### Sponsorship benefits

- Targeted brand promotion to relevant, regional LPG audience throughout the value chain
- Increased brand awareness (pre, during and post-event), including event media exposure
- Enhanced business networking and relationship building, generating new business opportunities for your brand
- Additional promotional opportunities

Sponsorship of the 2018 VIE LPG Event allows for your company to achieve high visibility among the Event's participants and plays a vital role in enhancing brand recognition within the sub-Saharan Africa LPG market.

## PLATINUM

**R380 000\***

Prestigious Platinum VIE Sponsors receive prominent branding at one of the following event sites (limited opportunities, first come basis):

- Registration area
- Exhibition micro-presentation stage
- Workshop complex
- Tea/coffee station
- Networking room
- Electronic charge stations
- Option for sponsorship of main gift in gala dinner gift bag, or event gift bag

Platinum VIE Sponsors are also entitled to the following benefits:

- 5x 6sqm stands OR 3 9sqm stands in the exhibition area
- Guest list of up to 30pax for the 2-day exhibition, conference on day 1 and workshop on day 2
- 3x Corporate Tables at Gala Dinner
- Promotional branding material (sponsor to supply) in event gift bags
- Logo and company link on event website
- Logo and corporate profile in Conference Brochure and Exhibition Directory
- Logo in Final Programme
- Logo on the stage of the main conference room
- Corporate video displayed on all event AV screens (optional)
- Full-page advertisement in Exhibition Directory
- Event Supporters acknowledgement banner in the exhibition area

## GOLD

**R250 000\***

Gold VIE Sponsors enjoy branding of one of the following event giveaways (limited opportunities, first come basis):

- Event lanyards
- Event bags
- Notebooks
- Plans
- Powerbanks
- USBs
- Keyrings

Gold VIE Sponsors are also entitled to the following benefits:

- 3x 6sqm stands OR 2x 9sqm stands in the exhibition area
- Guest list of up to 20 pax for the 2-day exhibition, conference on day 1 and workshop on day 2
- 2x Corporate Table at Gala Dinner
- Promotional branding material (sponsor to supply) in event gift bags
- Logo on event website
- Logo in Conference Brochure and Exhibition Directory and Final Programme
- Full-page advertisement in Exhibition Directory
- Acknowledgement in event communications
- Event Supporters acknowledgement banner in the exhibition area

## SILVER

**R150 000\***

Silver VIE Sponsors are also entitled to the following benefits:

- 2x 6sqm stands in the exhibition area
- Guest list of up to 10 pax for the 2-day exhibition, conference on day 1 and workshop on day 2
- 1x Corporate Table at Gala Dinner
- Promotional branding material (sponsor to supply) in event gift bags
- Logo on event website
- Logo in Conference Brochure and Exhibition Directory and Final Programme
- Half-page advertisement in Exhibition Directory
- Acknowledgement in post-event database emailer
- Event Supporters acknowledgement banner in the exhibition area

\*All prices quoted are excluding VAT @ 14%

**Other tactical sponsorship opportunities exist, for these and standard sponsorship bookings please contact out team on [eventmanager@visioninenergy.co.za](mailto:eventmanager@visioninenergy.co.za)**

### CONTACT US

For general information on the event, media enquiries, registration, exhibition, sponsorship and advertising options: [eventmanager@visioninenergy.co.za](mailto:eventmanager@visioninenergy.co.za)

### GAUTENG OFFICE

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