



2017

VISION IN ENERGY LPG EVENT
MONTECASINO, GAUTENG
SOUTH AFRICA, 9-11 MAY 2017

IN COLLABORATION WITH



Liquefied Petroleum Gas
Safety Association of
Southern Africa



LPG
EXCEPTIONAL
ENERGY



WLPGA

SPONSORSHIP OPPORTUNITIES

As one of the continent's premium LPG industry events, becoming a sponsor of the 2017 VIE LPG Event provides your company/brand with valuable exposure to a targeted, regional LPG audience of substance.

Sponsorship benefits

- Targeted brand promotion to relevant, regional LPG audience throughout the value chain
- Increased brand awareness (pre, during and post-event), including event media exposure
- Enhanced business networking and relationship building, generating new business opportunities for your brand
- Additional promotional opportunities

Sponsorship of the 2017 VIE LPG Event allows for your company to achieve high visibility among the Event's participants and plays a vital role in enhancing brand recognition within the sub-Saharan Africa LPG market.

PLATINUM

R380 000*

Prestigious Platinum VIE Sponsors receive prominent branding at one of the following event sites (limited opportunities, first come basis):

- Registration area
- Exhibition micro-presentation stage
- Workshop complex
- Tea/coffee stations
- Networking meeting rooms
- Soweto site tour
- Electronic charge stations
- Option for sponsorship of main gift in gala dinner gift bag, or event gift bag

Platinum VIE Sponsors are also entitled to the following benefits:

- 4x Conference Passes
- 2x Corporate Tables at Gala Dinner
- Promotional branding material (sponsor to supply) in event gift bags
- Logo and company link on event website
- Logo and corporate profile in Conference Brochure and Exhibition Directory
- Logo in Final Programme
- Logo on the stage of the main conference room
- Corporate video displayed on all event AV screens (optional)
- Full-page advertisement in Exhibition Directory
- Sponsor Brochure table in the exhibition
- Event Supporters acknowledgement banner in the exhibition area

GOLD

R250 000*

Gold VIE Sponsors enjoy branding of one of the following event giveaways (limited opportunities, first come basis):

- Event lanyards
- Event bags
- Notebooks
- Pens
- Powerbanks
- USBs
- Keyrings

Gold VIE Sponsors are also entitled to the following benefits:

- 3x Conference Passes
- 1x Corporate Table at Gala Dinner
- Promotional branding material (sponsor to supply) in event gift bags
- Logo on event website
- Logo in Conference Brochure, Exhibition Directory, and Final Programme
- Full-page advertisement in Exhibition Directory
- Sponsor Brochure table in the exhibition
- Acknowledgement in event communications
- Event Supporters acknowledgement banner in the exhibition area

SILVER

R150 000*

Silver VIE Sponsors are also entitled to the following benefits:

- 2x Conference Passes
- 1x Corporate Table at Gala Dinner
- Promotional branding material (sponsor to supply) in event gift bags
- Logo on event website
- Logo in Conference Brochure, Exhibition Directory, and Final Programme
- Half-page advertisement in Exhibition Directory
- Sponsor Brochure table in the exhibition
- Acknowledgement in post-event database emailer
- Event Supporters acknowledgement banner in the exhibition area

*All prices quoted are excluding VAT @ 14%.

Other tactical sponsorship opportunities exist, for these and standard sponsorship bookings please contact our team on info@visioninenergy.co.za.